

FACEBOOK AND SHOPIFY

Grow your business with Facebook and Shopify

Facebook and Shopify let you sell and market where your customers are.




Already have Shopify? Add the Shopify Facebook channel to use one product catalog across Facebook Marketing, Instagram Shopping, and Facebook Shops.

Link Facebook to Shopify to access powerful selling and marketing tools


Learn about Facebook/Shopify integration?

- Make a sale on Facebook and manage orders within Shopify
- Sync check outs back to Shopify
- Create ads and shoppable posts that sync to Shopify

 [Learn more](#)

Get started

- Log in to Shopify
- Install the Facebook channel
- Add the Facebook pixel to your Shopify admin
- Enable Conversions API
- Start creating stoppable posts

 [Take the first step](#)

Grow your business

- Offer a smooth shopping experience
- Remove shopping barriers
- Sell from one inventory
- Easy Facebook pixel set-up
- Increase conversion with Shop Pay

 [Case Studies](#)